

WORLD

FOODS

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WORLD HUNGER INFORMATION

- *What is world hunger? World hunger refers to pockets of the human population who regularly do not get enough food to eat. For the third year in a row, the number of hungry people is on the rise – as of 2017, there were more than 821 million people facing chronic food deprivation.*
- *The main cause of hunger worldwide is poverty. Millions of people around the world are simply too poor to be able to buy food. They also lack the resources to grow their own food, such as arable land and the means to harvest, process, and store food.*

PLANS FOR MARKETING

- ▶ *Food Distribution to homeless*
 - *Made a lunch pack for people in the city of Rockford and handed them out it contained a sandwich, chips and gatorade.*
- ▶ *Facebook advertising*



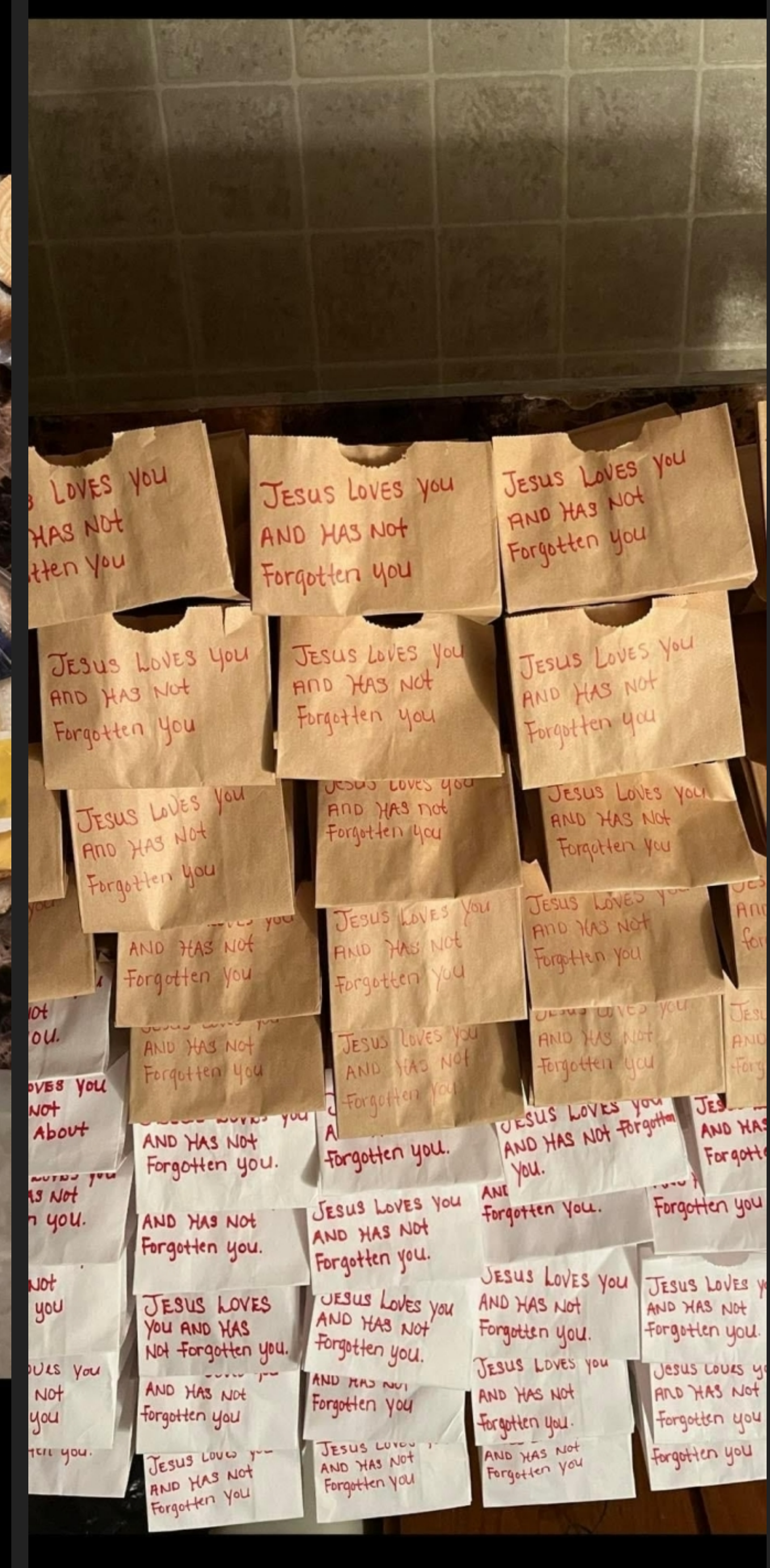
These people were grateful and said God bless you before I could
If you have shelter, clothes, food, job and etc you are truly blessed
There are so many homeless people in the world and not all of them are homeless because they want to be or chose to be
Life just happened to some
I am truly grateful because it could have been me out there with no food or any place to go and it could still be me but I thank God that he saw fit to let it not be me and laid it on my heart to make 50 bags to feed 50 homeless hungry people..
I thank my circle of friends and family that pitched in and went out with me when I said for my birthday I want to feed the homeless

I will be doing this every month
And I challenge you to go out into your community and feed the homeless

Proverbs 3:27

Don't withhold good from someone who deserves it, when it is in your power to do so.

#feedthehomeless



This facebook post is off My normal page the day of passing out lunch bags to the city of Rockford. Without the rockford park district daunting money to us there was no way we could have made such a successful day out of this! We served so many people in need of a meal and prayer. Thankfully with the help of our community we had helped over 85 people & it felt amazing!



VOLUNTEER PROJECTS

- ▶ *Creating more food pantries around the world, especially in the poverty stricken communities*
- ▶ *Once food pantries are created, we must fund each establishment, keeping them stocked with food for those in need.*
- *Support IVHQ's Feeding the Homeless Project in Vietnam*
- *Engage in Nutrition Projects in Peru with Projects Abroad*
- *Help with GoEco's Social Food Program in Israel*
- *Become a Nutrition Volunteer in Ecuador through ELI*

HOW TO REDUCE WORLD HUNGER AND THE IMPACT AROUND US

- *Global hunger creates a cycle that people can't escape from. It causes individuals to be less productive and more prone to disease, which in turn makes them less able to improve their livelihoods or earn a better income. But with the planet producing enough food to feed everyone, why are so many people going hungry?*
- *Food insecurity and hunger cause many children to become stunted (if not worse) due to malnutrition. As part of the United Nations Sustainable Development Goals, Concern is working to eliminate hunger and malnutrition by 2050. This would mean nearly 3 million lives changed for the better.*
- *Seen through a purely economic lens, the continuing prevalence of global hunger is bad for business. It inhibits productivity, slows economic growth, and places unnecessary burdens on health and education systems*

Promo, Slogan, and Logo!

- ▶ *T-Shirt made by a friend of mine that were given out to each person who has received a meal donated by Rockford Park District.*
- ▶ *Food Justice: Enough To Go Around!*
My logo resembles the love for our world and the helping hands each one of us can provide.



Sponsors

- *Rockford Park district has come together as a community and will go head and sponsor the fight for world hunger.*
- *On April 11th 2022 the rockford park district helped me buy food for the homeless in our community.*
- *They spent 315.26 on food that I could go around and give to our citizens in the community that might not get food every day.*

Our Budget

- *The budget for this project was \$500.00*
- *The meals for homeless in our community*
- *The T-shirts to help fight world hunger were given to every person who received a free meal.*
- *If every person gave one dollar to support*

THE SOLUTIONS

Top 10 World Hunger Solutions

1. Sustainable Food

Heifer International is an organization that helps transform agriculture. They fund projects so people can provide food for themselves in a sustainable way. This is very powerful, because ultimately we would like to see many impoverished areas not reliant on aid from foreign countries (which often causes debt) and able to create their own, steady, supply of food.

2. Access to Credit

Many organizations are helping people in poor countries to gain access to credit. Most of these credit loans are repaid, and they have created many industries, such as farms, that help create a sustainable provision for people and also develop nations economically. If these people do not have access to credit, they cannot start up industries that combat poverty.

3. Food Donations

Although ideally it would be better to get the entire world to a place of self-sustainability, it is not something that will happen overnight. In the meantime it is important to lend a helping hand. The impact of donations, both cash and food, have had an immense impact on world hunger. Organizations such as Food for All have customers donate \$1-5 when checking out. Last year they raised a whopping \$60 million to fight world hunger.

4. Transitioning

Many families dealing with poverty need help transitioning into a state of self-dependance. 15 Feeds Family is an organization that helps with this transition. They start by providing families with food, but then slowly find solutions to empower families to be self-sufficient. This is important, because self-sufficiency allows for a certain food income, when relying on donations does not always guarantee food.

5. Urban Farming

Almost one-quarter of undernourished people live in an urban environment. Recently, there has been a big push for urban farming. Urban farming empowers families to gain control over their own food source.

6. Access to Education

Education is the best weapon against poverty and hunger. It is especially powerful in underdeveloped countries. Education means better opportunity and more access to income and food. Additionally, some countries have food-for-education programs where students are given free food for coming to school. This may seem like a basic idea in the United States, but it is life saving in many under developed nations.

7. Social Change

This is extremely hard and will not take place overnight. However, many social issues, such as war, pose a fundamental problem to halting world hunger. Ideally, this will happen when world powers, such as the United States and many western European nations, choose to focus on solving these issues instead of exacerbating them. However, this can only start when people in developed nations begin to care about those issues as well and pressure their governments to be productive in ending conflict.

8. Government Intervention

Aid to foreign nations needs to be more focused on government intervention, like programs that provide food to mothers and their children in poor areas. This is not much different from many programs available in the United States.

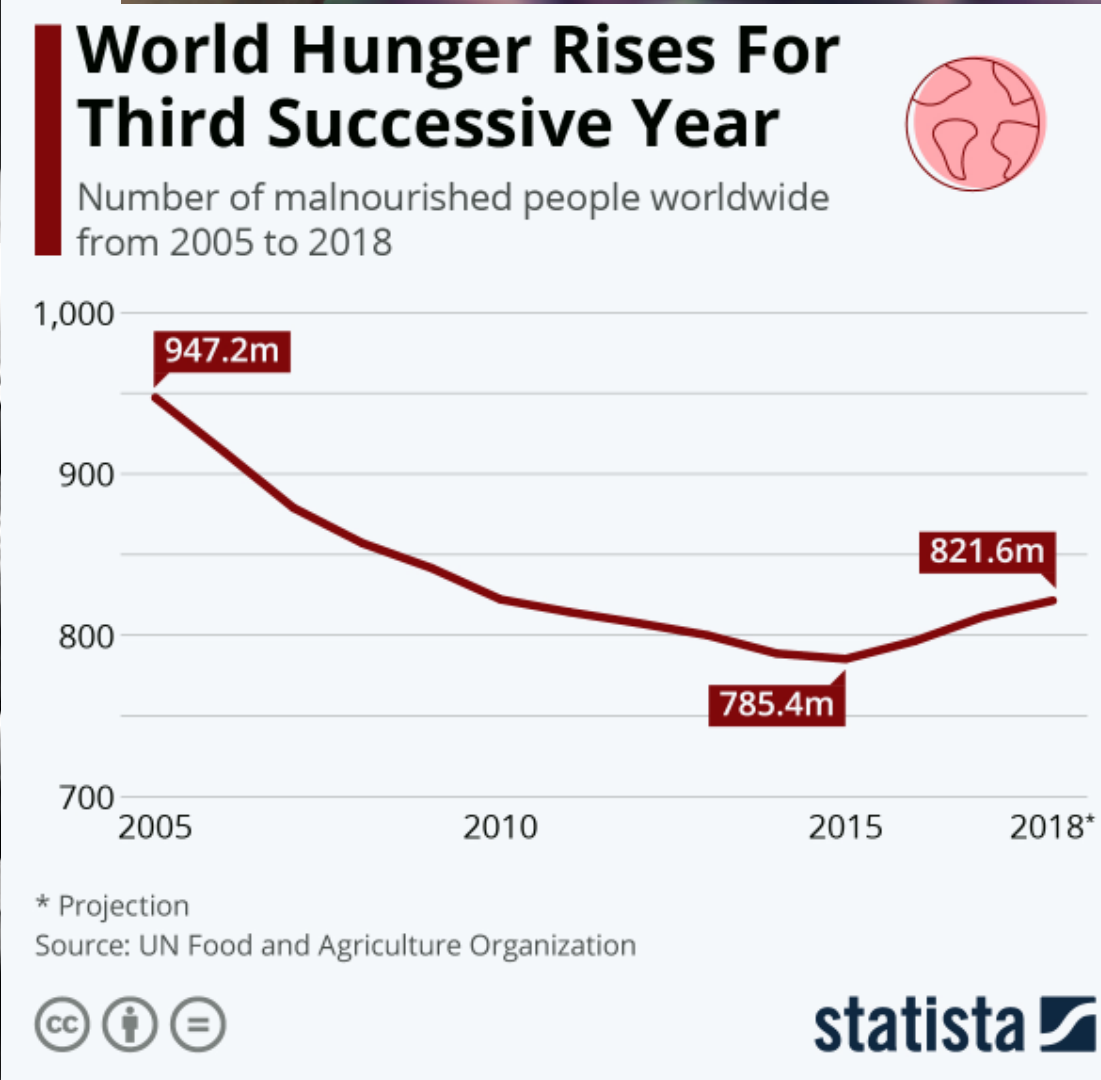
9. Empowering Women

There is a direct correlation with hunger and gender inequalities. Empowering women to gain access to food, be providers, and lead their families has had a major impact on food access and ability to change financial situations.

10. Birth Control Education

High birth-rates pose a problem when trying to solve hunger. Many people are not educated on reproduction or do not have access to contraceptives. Gaining access to contraceptives allows for family planning and economic freedom.

PICTURES OF WORLD HUNGER



Sources

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